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Cash Drop Media turns attention into action.

Our **experiential marketing** platform is built around high-engagement “drops” that create urgency, reward followers, and drive real interaction, not just passive views.

By blending cash giveaways, local experiences, and strategic content, we give brands a way to show up authentically while getting in front of an audience that’s actively paying attention.

Every post is designed to spark curiosity, encourage sharing, and bring new eyes to both our page and our partners.

How we do it

We don’t just post, we build viral community moments.

When the drop hits, engagement spikes (comments, shares, tags, and saves) all driven by real incentive. Brands are seamlessly integrated into these moments, making them part of the experience rather than just an ad.

Nearly 70% of our audience lives right here in the Chattanooga area, with the rest concentrated in immediate surrounding areas like East Ridge, Red Bank, and Ooltewah. Your spend isn't being wasted on people states away.

Our audience doesn't just scroll past. We’ve clocked **over 1200 saves on one reel alone**. When we post, thousands of locals click through to examine our page, our map, and our sponsors.

Why it works

- High engagement > high impressions
- Built-in virality (tagging + sharing)
- Incentive-driven participation
- Local + relatable content
- Repeatable format that keeps audiences coming back

Chattanooga by the numbers

Our platform bridges the gap between digital virality and physical foot traffic right here in the Scenic City.

- **Massive Local Reach:** We reached **157,300+ individual accounts** during May, 2026 alone. That’s nearly half the entire population of Hamilton County seeing our campaigns.
- **Unmatched View Velocity:** Our hyper-local content generated **1,060,791 total views** in **30 days**, creating a high-frequency wave of local awareness.
- **Obsessive Audience Intent:** Our followers don't just scroll past, they investigate. We clocked **35,607 direct profile visits** in May 2026. When we feature a location, thousands of locals click through to study our account.
- **High-Impact Virality:** Our audience is highly concentrated, with **63.6% of active users aged 25 to 44**—the prime local demographic with active disposable income.

SINGLE DROP PRICE	WEEKLY "TAKEOVER"
\$250 + cash for drop	\$650 + cash for 3 drops

Metrics from the source (June, 2026)

Top locations

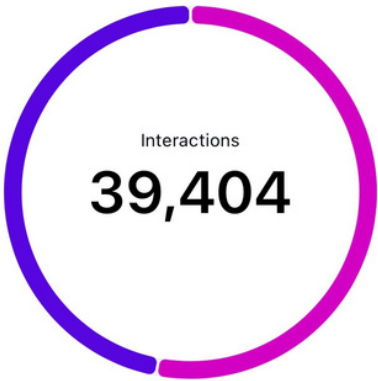
Cities

Countries



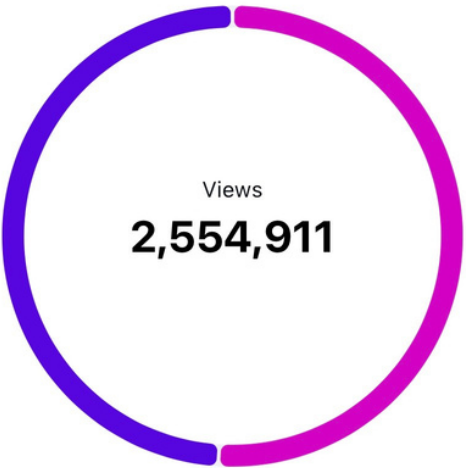
Previous month ▾

Jun 1 - Jun 30



Previous month ▾

Jun 1 - Jun 30



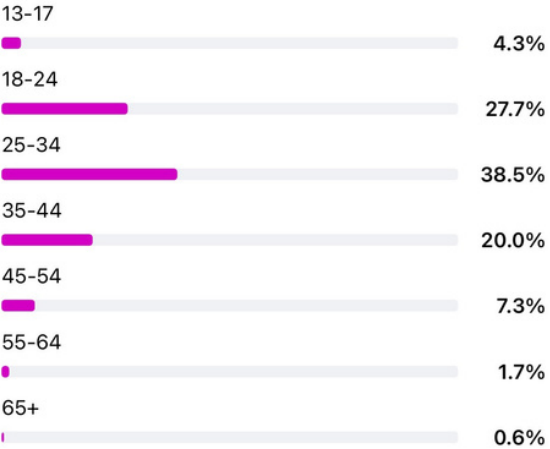
Accounts reached 334,046
+192.7%

Age range

All

Men

Women



Gender

